



شريك الاعمال للإستشارات
Business Partner Consultants



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Meet our dedicated team of professionals committed to excellence and innovation



01

ABOUT

Business Partners Consulting (YAS Consultant) is a Saudi-founded and registered consulting firm, dedicated to delivering innovative and high-impact business solutions.

With deep expertise across industries, we enhance operational efficiency, optimize human capital, and drive strategic transformation in alignment with Saudi Vision 2030.

OUR PHILOSOPHY



Mission

To empower organizations through strategic insights, industry-leading solutions, and execution excellence, enabling them to maximize efficiency, enhance competitiveness, and build resilient business models.



Vision

To be the premier consulting partner enabling businesses to innovate, transform, and thrive in an evolving economic landscape



Our Commitment

We align with Saudi Arabia's Vision 2030 by driving economic diversification, fostering workforce development, and enhancing operational efficiencies. Our consulting solutions support national transformation initiatives and help businesses stay ahead in an evolving regulatory and economic landscape.



OUR VALUE PROPOSITION

LEADERSHIP

Proven leadership in executing national-level transformation projects

STRATEGY

Integration of strategy with ground-level implementation

EXPEDITED HIRING

Fast turnaround under pressure (e.g., hiring 250 staff in 12 days)

IMPARTING ARTIFICIAL INTELLIGENCE

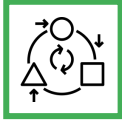
AI-powered tools to ensure compliance and audit accuracy

TRUST

Trusted by top-tier entities such as NEOM, Kidana, and Naghi Group

02

OUR SERVICES



**Business
Transformation
& Strategy**



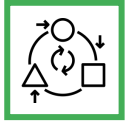
**Human Capital
Advisory**



**Worker welfare &
worker Solutions**



**Shared Services &
Operational
Excellence**



Business Transformation & Strategy

- Enterprise-wide transformation programs
- Organizational restructuring and operating model design
- Business process optimization and digital transformation
- Strategy execution and performance measurement





Human Capital Advisory

- Talent acquisition and workforce strategy
- Leadership development and succession planning
- Total rewards and benefits structuring
- Employee engagement, well-being, and retention programs



Worker Welfare & Worker Solutions

- Ethical recruitment and labor welfare strategies
- Compliance with global worker welfare standards
- Workforce housing and well-being initiatives
- Diversity, equity, and inclusion (DEI) frameworks





Shared Services & Operational Excellence

- Shared services model design and implementation
- Finance, HR, and IT transformation
- Digital automation and process optimization
- Risk management, governance, and regulatory compliance

WHO WE SERVE



Government &
Semi-Government
Entities undergoing
transformation



Companies in facility
management,
contracting, education,
and healthcare



Organizations facing
compliance,
governance, or
workforce welfare
challenges



Businesses building
internal HR or shared
services capabilities

THE CHALLENGES WE SOLVE



01

High employee turnover and low satisfaction



02

Lack of governance in workforce and compliance structures



03

Difficulty integrating seasonal or multinational labor



04

Operational inefficiencies due to manual or reactive systems



05

Alignment with Vision 2030, NEOM, or labor regulatory requirements

03

CASES STUDIES

Over the years, our company has successfully delivered a diverse range of projects across multiple sectors. In the following sections, we highlight key case studies that showcase our capabilities, execution excellence, and commitment to quality. These examples reflect our experience in handling complex corporate problems, overcoming challenges, and delivering results that meet and exceed client expectations.



CASE STUDY | People & Culture Advisory



CLIENT

Hafil Transportation Co.



Leading transport provider for Hajj & Umrah pilgrims with 6,900+ employees. Hafil is ranked regionally amongst the leaders in the transportation sector due to being deeply committed in delivering high-class services coupled with integrated solutions. The company invests in the advanced technologies in order to remain ahead of the competition.



CHALLENGES

- Employee morale at an all time low at 30%
- Rampant inconsistencies in Policy & Procedure Execution
- Challenges in integrating seasonal staff



ACTIONS

- Engineered a full-scale culture realignment with frontline collaboration and CHRO engagement
- Built a dynamic onboarding experience tailored to both full-time and an enormous season staff of about 5,500
- Launched rapid-cycle feedback systems and communication cascades



IMPACT

Satisfaction surged to **80%**

167% Improvement within 6 months

Reduced admin turnaround time by **50%**

CASE STUDY | Integrated Shared Services



CLIENT

NAMARIQ Arabian Services Co.



Namariq is owned by Mohammed Yousef Naghi Group of Companies, which is a multi-industry special support service company, established in 2011 with the aim to be one of leading service organizations in the Kingdom. Namariq is committed to provide competitive and comprehensive services to support future industrial and economic developments.



CHALLENGES

- Siloed Departments
- Reactive Operations
- Soaring Costs
- No central process ownership



ACTIONS

- Built a cross-functional Shared Services model from the ground up
- Automated 35+ manual processes
- Centralized procurement
- Enabled Live and dynamic dashboards
- Introduced KPI-driven SLAs and compliance triggers



IMPACT



85% Drop in turnover for key Operations



700K Annually saved via smart utility partnership with **ARAMCO**



Platinum Nitaqat status **4 years** in a row

CASE STUDY | Worker welfare & Workforce Solutions



CLIENT

Samama FM, MBL, NEOM

3000+ workers, NEOM. Regional projects and Facility Operations



CHALLENGES

- High scrutiny on Compliance
- Lack of structured welfare governance
- Fragmented grievance resolution



ACTIONS

- Deployed holistic worker welfare frameworks - Health, Housing, Voice and Dignity
- Introduced AI-driven auditing (Monkey Learn)
- Launched nationalized Worker Welfare Committee
- Formulated recruitment transparency policies
- NEOM-aligned onboarding & worker protection protocols



IMPACT



50% Of remediation closed within 6 months

- ★ Earned stakeholder trust across Samama, NEOM & Govt. interfaces
- ★ Embedded culture of proactive welfare - not a checklist but a creed

CASE STUDY | Consulting & National Advisory Excellence



CLIENT
KIDANA



Kidana + Beyond - Nation building through Strategic Execution, SAR1 Billion entity, government infrastructure, Hajj 1442 & legacy planning.

Kidana Development Company, wholly owned by the Royal Commission for Makkah City and Holy Sites, was established in January 2021. It has become the primary developer of the holy sites



CHALLENGES

- Time-critical setup for government backed operations under COVID-19 crisis



ACTIONS

- Design & led full HR, Admin, IT & Supply Chain models
- Recruited 250+ seasonal professionals in an impressive time frame of 12 days
- Oversaw transition from planning to execution - aligning stakeholder strategies, compliance and logistics



IMPACT

- ★ Project delivered ahead of deadline
- ★ Change management, relocation and workforce systems became replicable models
- ★ Beyond a single Hajj, this is passed as a legacy blueprint for semi-government execution

04 OUR TEAM



■ **Yasser Al Shakweer**
CEO & Founder



■ **Helmi Natto**
Business Strategy & Strategic
Partnerships Advisor



■ **Dana Al Shakweer**
People & Culture
Consultant



■ **Abdulaziz Al Turk**
Business Development &
Marketing Consultant



■ **Talal Sareiddeine**
Business Strategy &
Transformation
Advisor



■ **Sultan Jamalallail**
Talent acquisition
& OD Advisor



■ **Muaz Ahmed**
Digital & Technology
Transformation Advisor



LET'S CONNECT

Ready to transform your workforce or solve an urgent challenge?

Book a strategy session with our leadership team.

+966 53 505 3578

YAS@bpcsaudi.com

Riyadh – Malga District

www.bpcsaudi.com

